

**CRESCENTIA EDUCATIONAL & CHARITABLE TRUST**

**PRESENTS**

**WOMEN ACHIEVERS**

**லட்சிய மகுடம்**

**AWARDS 2024**

500 plus Nominations  
100 Women  
100 Achievements  
1 day to celebrate them ..

**SPONSORS WELCOME**

Please join us in wishing  
them all success and  
get fully energised ..

Crescentia Educational & Charitable Trust presents "Latchiya Magudam Awards" Season 6 in association with the " Excellence Book of Records" to honor the women with an Award and a trophy for their hard work and sacrifice behind setting an example to the society..

## WHO ARE WE?

**Crescentia Educational & Charitable Trust** is an independent, professionally managed not-for-profit, non-political organization providing rehabilitative services to people from the economically weaker and vulnerable segment of society.

## ABOUT LATCHIYA MAGUDAM AWARD

Crescentia Educational & Charitable Trust presents **“LATCHIYA MAGUDAM AWARDS” SEASON 6** to honor the women with an Award and Trophy for their hard work and sacrifice behind the setting an example to the society. Every year 100 women from various categories were honoring for the effort is to roll out for the show to recognize woman achievers since 2019. Last year **100 women** awarded from **42 categories** for the excellent achievements.

# AWARD PROCESS

A panel of experts from fields of work shortlist nominees based on the information provided and available publicly. Based on the information available they also verify the information provided to select her for the award.

The following process is followed for the selection of awardees

Phase 1 – Shortlisting of nominees from the open submissions.

Phase 2 – Verification of the information given for the shortlisted nominees and final list of awardees under various categories to be made.

## ALL WINNERS WILL BE OFFERED THE FOLLOWING

- Exclusive use of Woman லட்சிய மகுடம் Award 2024 logo
- 1 x Exclusive trophy
- 1 x Exclusive Certificate
- Featured in [www.ceictrust.org](http://www.ceictrust.org) & [admin@ceictrust.org](mailto:admin@ceictrust.org)
- Write up and Feature in the 2024 Event publication



- ✓ CRESCENTIA hosts an event to celebrate International Women's Day with dignitaries from Judiciary, Education, Social service, and Celebrities as guests. This event will have around 300 participants from various fields, and we have planned to award 100 Women லட்சிய மகுடம் who render exemplary service to Humanity in their succession field.
- ✓ This event provides a business and branding opportunity amongst your target audience through web advertisements, banners, social & electronic media, FM Radios and Television channels.



# SPONSORSHIP

- Display of standings at venue location
- Display of Logo in the Event Banner, Flyers, and Invitations
- Sponsor Logo in all electronic media
- Sponsor will be honored in the stage
- Sponsorship announcement will be made during the event
- Exclusive Stall to showcase your products/service
- Organization video for Promotion during Event
- Logo and Organization details in brochure
- Invited to Present Awards to Awardees on Stage
- Sponsor will be part of Medical Camp, Awareness Program & Session.



**Rs.1,00,000**



**Rs.50,000**



**Rs.25,000**



**Rs.10,000**

## ESTIMATED BUDGET

S.NO	MATERIALS REQUIRED	COST PER ITEM	TOTAL NO. OF ITEMS	TOTAL COST
<b>VENUE COMMITTEE</b>				
1	Event Hall			
2	Decoration	5000	1	5000
3	Stage Light set up	5000	1	5000
4	Mic, Speaker & Podium	10000	1	10000
5	Backdrop	15000	1	15000
6	Transport			5000
<b>MEDIA COMMITTEE</b>				
7	Video Coverage	8000	1	8000
8	Camera	12000	1	12000
<b>AWARD COMMITTEE</b>				
9	Certificate with Frame	200	100	20000
10	Trophy	500	100	50000
<b>PROMOTION COMMITTEE</b>				
11	Welcome Booth	5000	1	5000
12	Photo Booth	5000	1	5000
13	Standby Promotion	2500	2	5000
14	Banners	1000	5	5000
<b>PROGRAM COMMITTEE</b>				
15	Program 1	5000	1	5000
16	Program 2	2500	1	2500
17	Program 3	2500	1	2500
<b>REFRESHMENT COMMITTEE</b>				
18	Tea/Coffee or Juice	1200	300	360000
19	Biscuits			
20	Lunch			
			<b>TOTAL</b>	<b>520000</b>

# SPONSORSHIP CONTRACT FORM

## PRIMARY CONTACT INFORMATION

Contact Name\_\_\_\_\_

Contact Title\_\_\_\_\_

Contact Email\_\_\_\_\_

Contact Phone Number/Mobile\_\_\_\_\_

## INFORMATION FOR PROGRAM GUIDE AND PROMOTION

Company Name\_\_\_\_\_

Company Address\_\_\_\_\_

City\_\_\_\_\_State\_\_\_\_\_Zip\_\_\_\_\_

Phone\_\_\_\_\_Website\_\_\_\_\_

### SPONSORSHIP LEVEL

**TITANIUM**

**PLATINUM**

**GOLD**

**SILVER**

#### For Further Contact

CRESCENTIA EDUCATIONAL TRUST

Programme Director

Contact: 9841068063

E-mail: admin@ceictrust.org

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Crescentia Programmer

**CONTACT: 9841068063 / 8668129985**



CONTACT: 9841068063 / 8668129985